



89%*

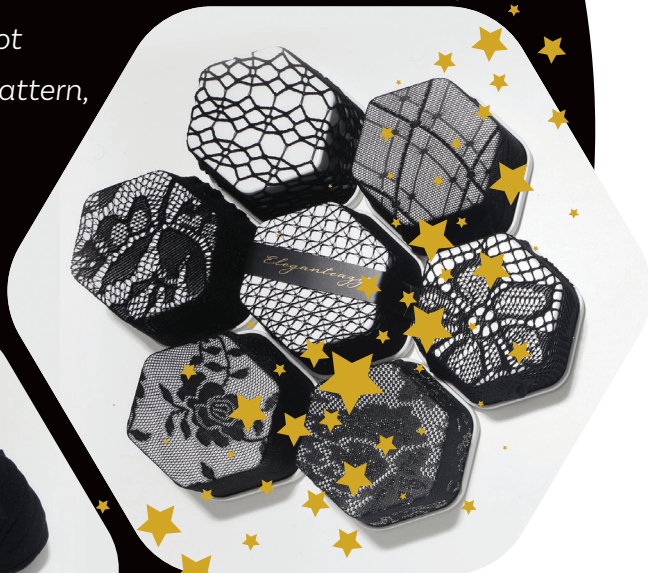
of your clients

think Eleganteazy offers a
new addition to the hosiery market.

Once upon a time *Eleganteazy®*

Help your customers say goodbye to the mess in their hosiery drawers with a sleek and innovative storage solution.

Eleganteazy cases allow you to quickly spot your desired tights by highlighting the pattern, color, and denier.



*Your customers
already love us!*

77%*
of your customers
think that *Eleganteazy*
cases are a real
time-saver

“

“I’m thrilled with my purchase. My tights are perfectly organized, and it’s **such a time-saver in the morning to find the pair that suits my mood for the day.**”

“I’m so happy I found this solution for organizing my tights! **It’s a total game-changer in the mornings**—no more digging around for hours to find the perfect pair. **Everything is neatly stored, and the boxes stack easily to save drawer space.** It’s super practical and looks stylish too!”

“**Brilliant idea!** It’s incredibly practical for planning outfits with ease!”

“I think my wife’s tights drawer was, like most, a bit of a disaster... So, I decided to surprise her with this clever storage solution. She’s over the moon! **The boxes are both stylish and sturdy.** (...) Now her drawer is perfectly organized, and with just one glance, she can find exactly what she needs. **It’s a space-saver, a time-saver, and an elegant way to stay organized.**”

”

(*psst*

One of your store managers is behind one of these testimonials,
and we couldn’t be prouder.

)



*Your customers are already
asking for us!*

*Appinio study conducted for Eleganteazy in France
with 300 tights shoppers from April 15 to 16, 2024

**67%
to 82%***

**purchase intent for an offer
featuring 2 storage cases
+ 1 patterned pair
of tights for €17
or €15 (VAT included).**

80%*

**satisfaction rate
with 43% saying,
“I like it a lot”**

85%*

**purchase intention
for an offer featuring
3 storage cases
for €10 (incl. VAT)**



Our commitment: recycling to create.

Nothing goes to waste:

100% recycled, 100% recyclable, and soon fully circular.

After successful initial tests, we are now in the process of industrially validating a **100% extrudable material made entirely from tights**, giving them a durable second life.

Today, it's used for our lids, but tomorrow, it could find new, sustainable applications.



79%*
of your customers
**approve of
our elegance
and glamour**



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